



 **Clarington**
Board of Trade and
Office of Economic Development



Canada grows over
a billion kilos
of chicken a year

(about 639 million birds)


Agriculture
more than ever



Gobble, gobble!

Canadians consumed **7.1 million**
whole turkeys in 2015

Source: Turkey Farmers of Canada

**Agriculture**
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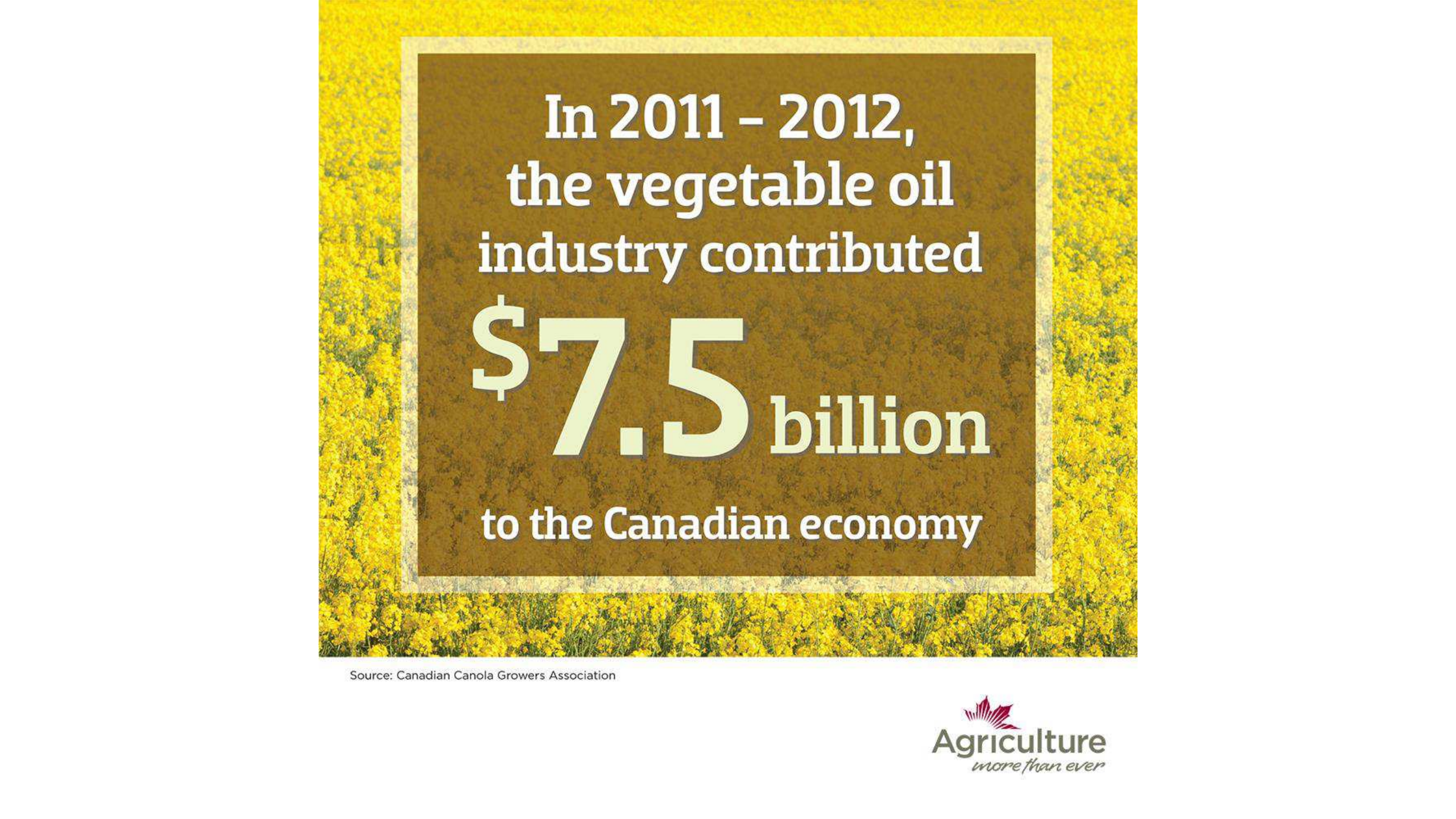
Created December 2016

The U.S. is Canada's **#1** food export destination



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Source: Canadian Canola Growers Association



**In 2011 - 2012,
the vegetable oil
industry contributed
\$7.5 billion
to the Canadian economy**

Source: Canadian Canola Growers Association

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In 2002, a B.C. greenhouse produced a world-record

**165 POUNDS
OF TOMATOES**
per square metre



Source: B.C. Greenhouse Growers' Association



Canada is the world's largest canola producer

Source: Conference Board of Canada, Valuing Food Report, June 2011

Photo credit: Sarah Umscheid

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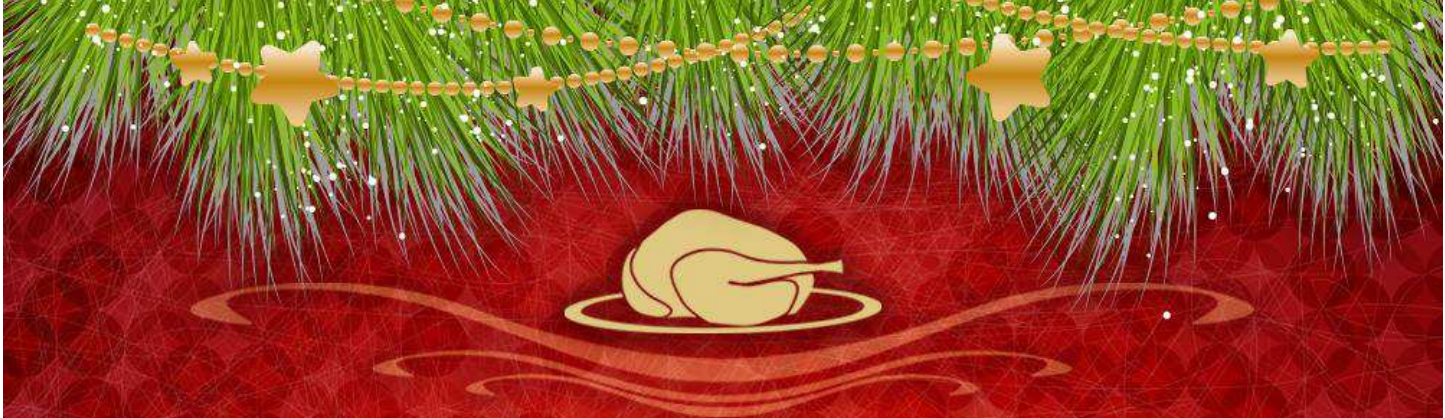




Almost 25,000
Canadian farm operators are
under the age of 35.

Source: Statistics Canada, Census of Agriculture 2011
Photo credit: Kristjan Hebert


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Canadians purchased

**3.3 million
whole turkeys**

during the 2015 holiday season,

**equal to almost half
of all whole turkeys**

sold over the year.

Created December 2016

Source: Turkey Farmers of Canada



1 in 8



Canadian jobs



are in **ag** and
agri-food


Agriculture
more than ever

**AGRICULTURE
EMPLOYS**

**OVER 2.1
MILLION**

CANADIANS

on farms and in processing plants,
boardrooms, laboratories and beyond



Canada's wine and grape industry
contributes **\$6.8 billion**
In economic impact every year

Source: THE ECONOMIC IMPACT OF THE WINE AND GRAPE
INDUSTRY IN CANADA 2011 Report



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98%

of Canadian farms are family-owned and operated. Agriculture is not just a business, but **a way of life** for many Canadian families.

Created August 2014

Source: The Real Dirt on Farming II, Food & Farm Care Ontario, 2010

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CHEERS CANADA

We're the world's second-largest exporter of malting barley, supplying about 30% of it to the world.

Created August 2014

Source: Canadian Malt Fact Sheet, Canada Brand, Agriculture and Agri-Food Canada


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Canada is the **world's largest producer** of wild **blueberries.**

Exports in wild and highbush Canadian blueberries set records in 2011 with **90,979 metric tonnes** exported at a value of **\$335 million.**

Created August 2014

Source: Canadian Fruit Fact Sheet, Canada Brand, Agriculture and Agri-Food Canada


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In 2011, Canadian
dairy genetics
exports were
valued at over

\$120,000,000.

Created August 2014

Source: Canadian Dairy Information Centre


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Canada is the world's

LARGEST

producer of

canola • peas • lentils • mustard seed • flaxseed

We're also the 5th largest producer of wheat
and 7th largest producer of soybeans.

Created August 2014

Source: Conference Board of Canada, Valuing Food Report, June 2011

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In 2009,
sales at Canadian
farmers markets
exceeded
\$1 billion,
with a total
economic impact
of over \$3 billion

Created August 2014

Source: The National Farmers' Market Impact
Study 2009 Report, Farmers' Markets Canada

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Canada is the world's largest exporter of

MUSTARD

Created August 2014



Source: Agriculture and Agri-Food Canada, 2011

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Canada ranks #1
in the **G7** for low food processing costs

Created August 2014.

Source: KPMG, Competitive Alternatives 2010 Invest in Canada 2011 Edition



Recent increase in **canola biodiesel**
use is the equivalent of taking

300,000
cars off Canadian roads



Created August 2014

Source: Canola Council of Canada

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THREE JOBS

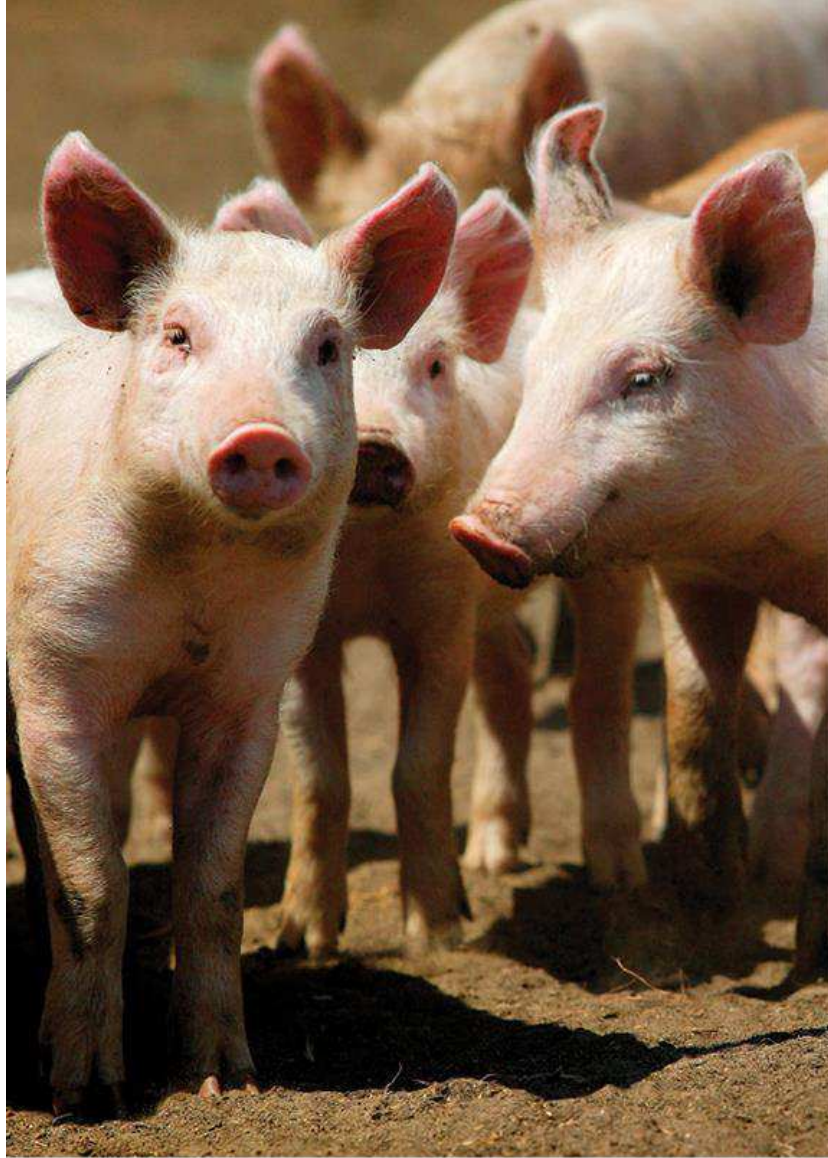
ARE WAITING FOR EVERY

AG GRADUATE IN ONTARIO

Created August 2014

Source: University of Guelph's Ontario Agriculture College

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**THE PORK
INDUSTRY**

GENERATED

45,000 JOBS

— AND —

\$1.98 BILLION

IN WAGES, SALARIES
AND BENEFITS IN 2011

Created August 2014

Source: George Morris Center, Economic Impacts of Canadian Pork Exports, May 2012

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Canada's registered
cattle breeders
supply **beef genetics** to more
than **half the world**

Created August 2014

Source: Canadian Beef Breeds Council


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CANADIANS KNOW CHEESE
WE PRODUCE MORE THAN

700
VARIETIES

Created August 2014

Source: Canadian Dairy Information Centre

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Ontario's corn crop
produces a year's worth of
oxygen
for everyone in the province in just
11 summer days



Created August 2014

Source: Grain Farmers of Ontario


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From field to final product, grains create

\$9 BILLION

in economic output and are responsible
for **40,000 jobs** in Ontario

Created August 2014

Source: Grain Farmers of Ontario





**Canada's
opportunity:**

world food
demand is
set to grow

**60% by
2050**

Created August 2014

Source: CropLife Canada





Food and beverage processing
is Canada's
LARGEST MANUFACTURING INDUSTRY
with **\$93.7 BILLION** in shipments

Source: An Overview of the Canadian Agriculture and Agri-Food System 2014
(Agriculture and Agri-Food Canada)

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CANADA IS THE
WORLD'S LEADING
EXPORTER OF LENTILS



Exports totalled \$1.1 billion
in value in 2013.

Created October 2014



CANADA

is the **2nd** largest producer
of **cranberries** in the world.



Source: Agriculture and Agri-Food Canada


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Created September 2014



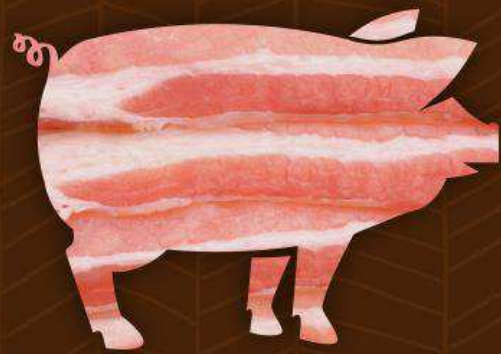
Created October 2014

In 2013,
there were more than **56,000**
career opportunities
available in the ag industry in North America.

Source: AgCareers.com infographic 2013

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CANADA is the world's
3rd LARGEST



PORK
EXPORTER

Created October 2014

with \$2.6 BILLION in exports
to over **100 COUNTRIES** every year.

Canada is the world's 5th largest exporter



of ag and agri-food products,
WITH **\$43.6 billion** IN SALES IN 2012.

Source: An Overview of the Canadian Agriculture and Agri-Food System 2014
(Agriculture and Agri-Food Canada)

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CANADA EXPORTED

1,528,705 

FRESH-CUT CHRISTMAS

 **TREES IN 2014**

Source: Statistics Canada, Census of Agriculture





Created December 2016

THE VALUE OF

.....

**CANADIAN FRESH-CUT
CHRISTMAS TREE EXPORTS**

.....

TOTALLED

\$32.6 million in 2014

Source: Statistics Canada, Census of Agriculture


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**CANADIAN
DAIRY FARMERS**
sell an average of
**7.31 BILLION
LITRES OF MILK**
to processors every year.

Source: Farm and Food Care: Dairy Fact Sheet 2013

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OVER
70%

of the food
Canadians
bought in 2010
**was produced
in Canada.**

Created February 2015



ONTARIO

is the country's
largest chicken
producer,

raising
ONE-THIRD
of all chicken
in Canada.

Created February 2015

Source: Farm and Food Care: Chicken Fact Sheet 2013


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more than ever

CANADIAN FAMILIES

SAVE 58% ON
THEIR WEEKLY
GROCERY BILLS

THANKS TO MODERN CROP
PROTECTION AND PLANT
BIOTECHNOLOGY TOOLS.

Created February 2015

Source: croplife.ca/just-the-facts


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In the last decade,

OVER 33,000 ONTARIO FARMERS

have invested over

\$100 MILLION OF THEIR OWN MONEY

in on-farm environmental improvements.

Source: Ontario Farm Animal Council: Farm Animals, Farming + the Environment brochure





World food demand
is set to grow

60% by **2050**

Created February 2015



Over 7 billion eggs
are sold in Canada every year.

Created April 2015

Source: *The Real Dirt on Farming*, 2014



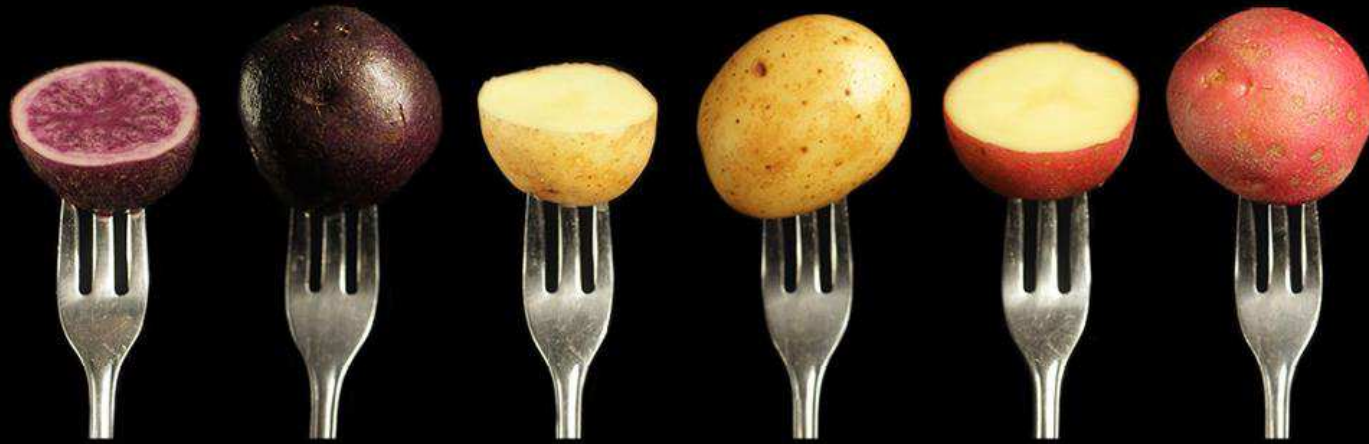
Canada produces **85%**
of the world's maple syrup.



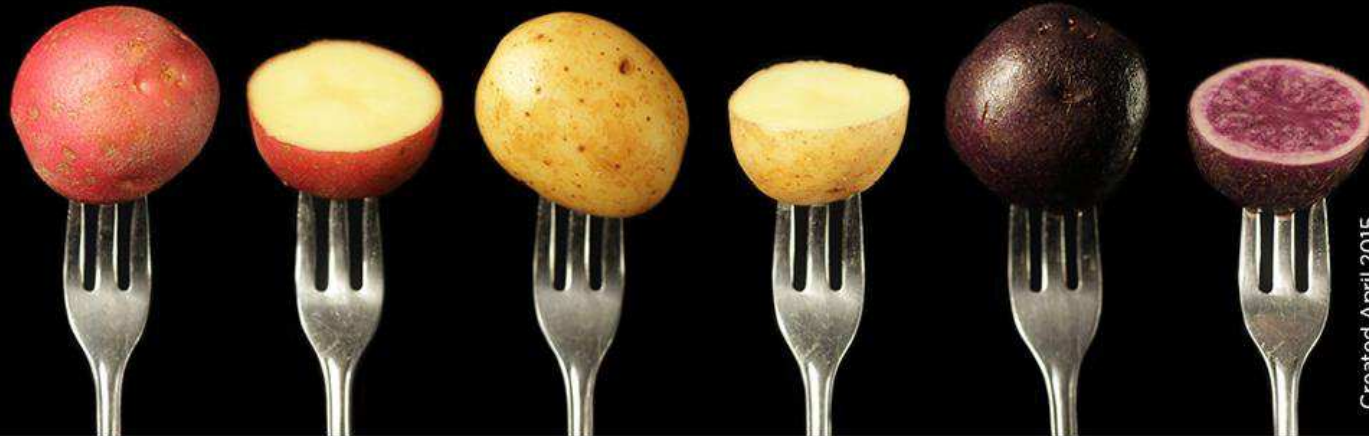
Created April 2015

Source: *The Real Dirt on Farming*, 2014


Agriculture
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In Canada, we grow over
150 kinds of potatoes.



Created April 2015

Source: Agriculture and Agri-Food Canada: Check out Potatoes!


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CANADA PRODUCES

ABOUT **10 BILLION**
pounds of potatoes
every year.

Created April 2015

Source: *The Real Dirt on Farming*, 2014

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Created April 2015



BY 2022, THERE WILL BE AN ESTIMATED
74,000 JOB OPPORTUNITIES
IN CANADIAN AGRICULTURE.

Ontario produces



**50% of all greenhouse flowers
grown in Canada.**



Created April 2015

Source: Vineland Innovation Report, 2014

**Agriculture**
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HAPPY THANKSGIVING!



Canada is the world's 2nd largest producer of cranberries.¹

Canadians consumed 8.5 million whole turkeys in 2014.²

Canada produces 10 billion pounds of potatoes every year.³

Created October 2015

¹ Source: Agriculture and Agri-Food Canada

² Source: Turkey Farmers of Canada

³ Source: *The Real Dirt on Farming 2014*



Beef production contributed

\$51 billion

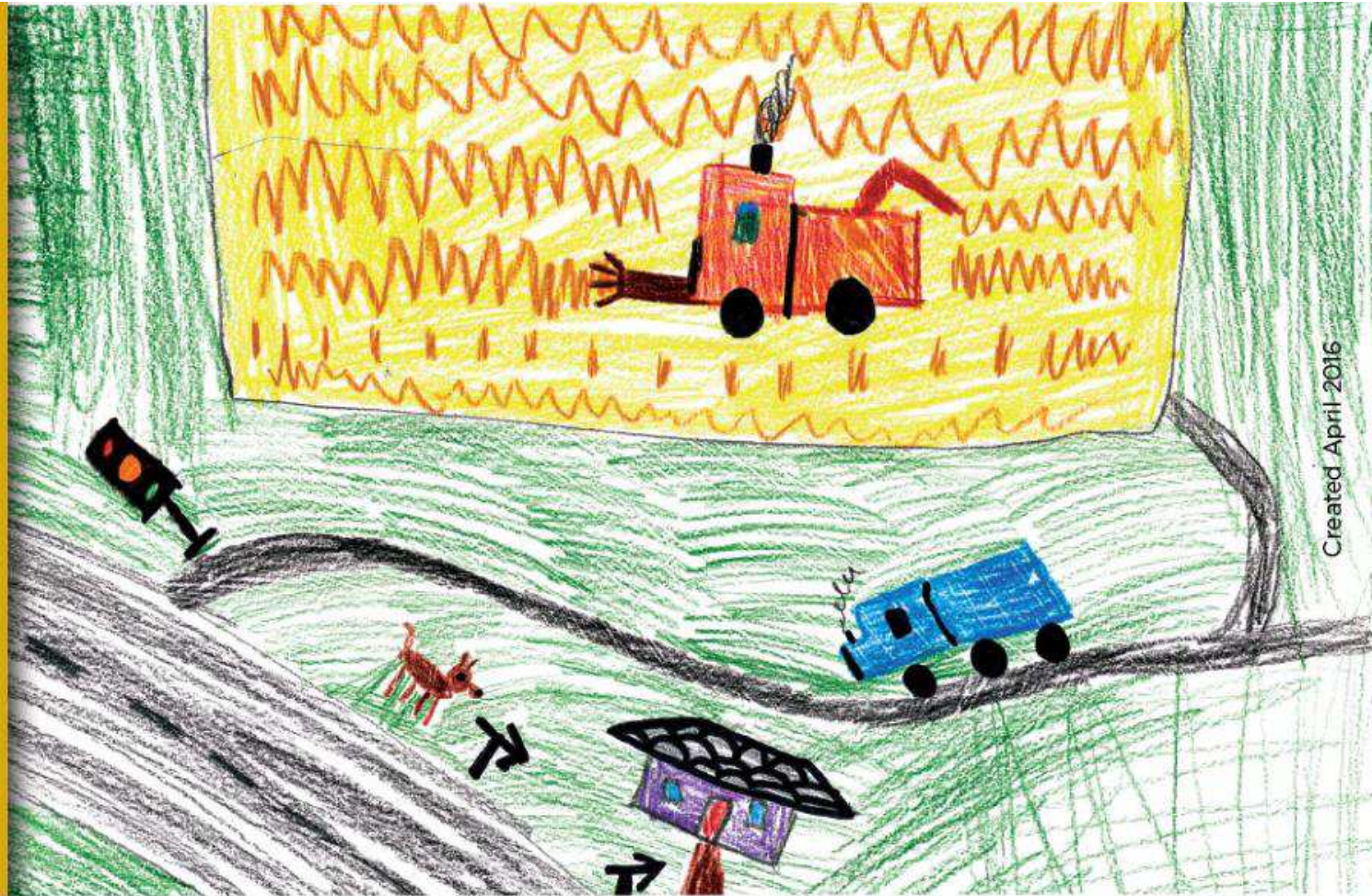
in production
and sales to Canada's
economy in 2014

Source: Carfax, Statistics Canada


Agriculture
more than ever

One acre of
soybeans can
produce

82,368
crayons



Created April 2016

Source: *The Real Dirt on Farming*, 2014

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The average dairy cow produces

46,

Three identical clear glass glasses filled with white milk, arranged horizontally in a row. The glasses are positioned between the number '46,' and the text 'glasses of milk per year'.

glasses of milk per year

Source: Dairy Farmers of Ontario


Agriculture
more than ever



Canada
produces about
**80 million
pounds of
honey**
every year

Source: Canadian Honey Council


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