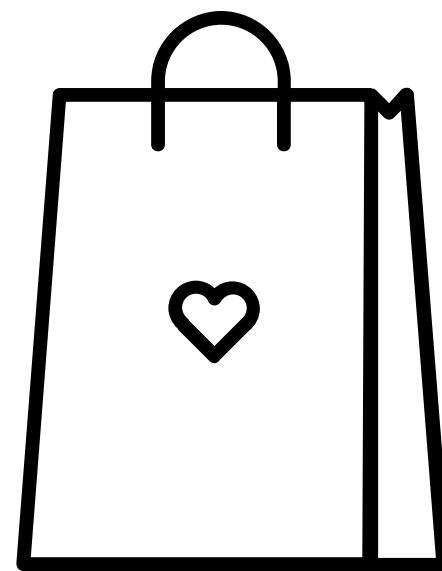


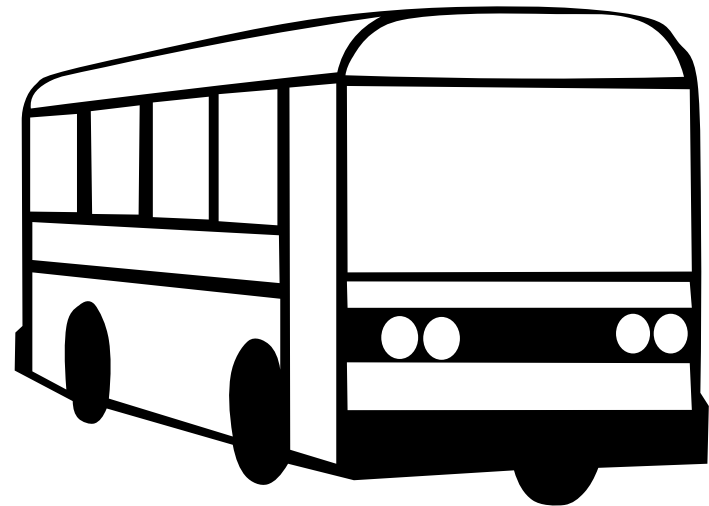
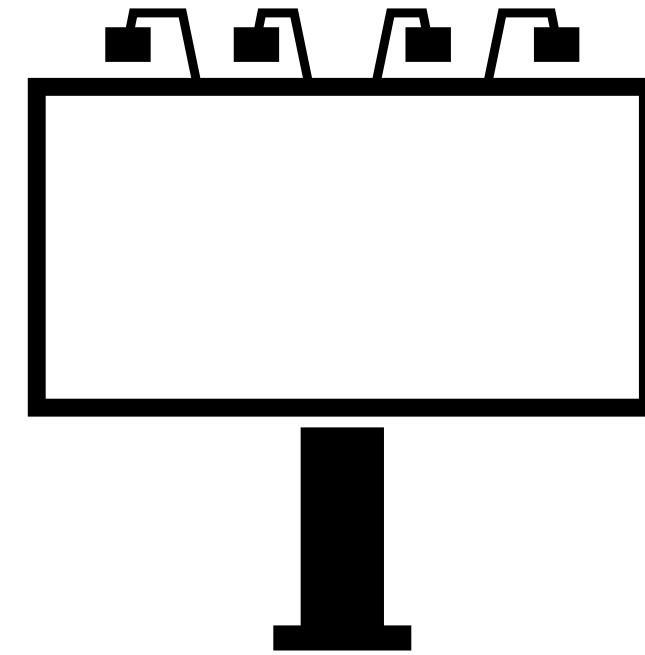


Black Friday/ Boxing Day/ 8 weeks of print digital page take over

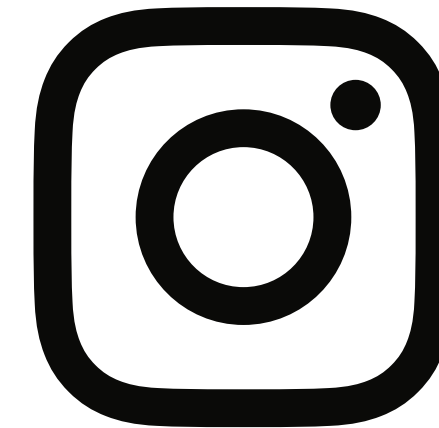


14k minimum

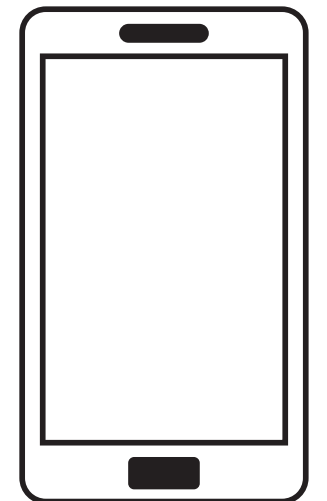
Static Billboard @Simcoe and Taunton



Pulse Bus x2 Main Routes
10 buses throughout Durham Region



Dedicated social accounts



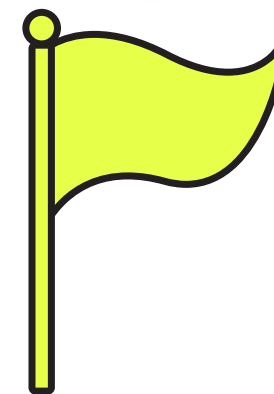
BigRig Truck Wrap



Ads running on all 3 stations
digital page presence



Social Contest "like this and tag a friend + Google presence



Street Team Gear