

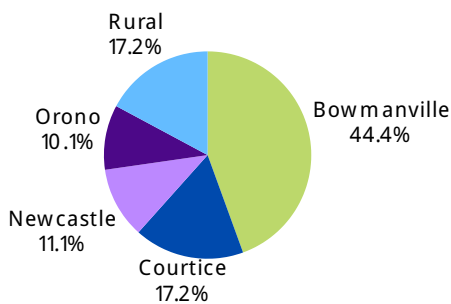
2023 Clarington BR+E Business Community Snapshot

2023 Clarington BR+E Sectors Report

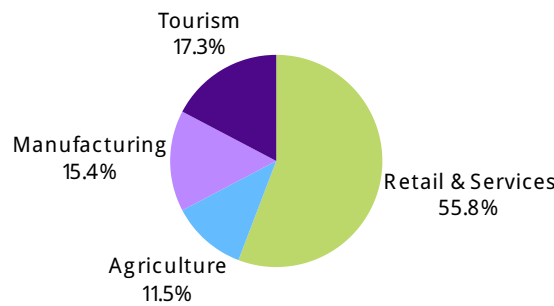
The BR+E Sectors Report is based on the responses of 52 businesses in Clarington across manufacturing, retail/services, tourism, and agriculture sectors.



Participating Business Locations:



Participating Business Sectors:



92%

of Clarington businesses are Locally Owned.

77%

have been in Clarington for 10+ years.



27%

indicated that their view of doing business in this community has grown more positive in the past three years.

Positives:

- Quality of life
- Support from local residents & other businesses
- Access and availability of health & medical services

Challenges:

- Internet service
- Childcare services
- Finding appropriate space/land to expand

60%

of businesses have difficulties hiring



77%

recruit employees through personal networks & social media



What is the Outlook of Your Industry?

Growing	61%
Stable	22%
Declining	14%
Not sure	4%

60%

expect sales strategy and growth to remain stable for the next 18 months.

Top 2 Concerns Looking Forward:

- 1 Decreased consumer spending
- 2 Possibility of a recession



34%

have plans to expand their business in the next 18 months, creating an estimated 319 new jobs.

59%

indicated that their use of technology was high or very high.