

Sponsorship Package



Wheels in Action DRIVING CONNECTION

Wheels in Action provides low-cost transportation for members who might otherwise be unable to access our centre, our programs, and our community.

In 2023,



5000 Rides



120 Members

In 2024,



30% predicted
usage increase

Walkin' For Wheels aims to support Wheels in Action by fundraising for a new vehicle to address the increasing demand for rides. We need to raise **\$36,000** to reach this goal.

MORE THAN JUST A VEHICLE

We are supporting the active living of older adults in the community.



Through Wheels in Action, we enhance accessibility to the health-promoting programs and services at our centre by providing our members with **mobility, independence, and autonomy.**



At the BOAA, we promote physical activity, nutrition, social engagement and lifelong learning. These programs **increase quality of life, reduce illness and fall risk, and mitigate healthcare costs.**



Your support helps the BOAA create an **age-friendly community** by supporting programs and services that help older adults **live safely, enjoy good health and stay involved.**

Sponsorship Opportunities

Support our event and promote your business through our various sponsorship opportunities.
(Limited spots available)

Wheels Sponsor \$2000+ (1)	Platinum Sponsor \$1000+ (3)	Gold Sponsor \$500+ (5)	Silver Sponsor \$250+ (6)
Unlimited FREE Participant Registrations	10 FREE Participant Registrations	5 FREE Participant Registrations	2 FREE Participant Registrations
Top billing on event webpage, social media and email communications	Deluxe visibility on event webpage, social media and email communications	Premium visibility on event webpage, social media and email communications	Prominent visibility on event webpage, social media and email communications
Top billing logo inclusion on event materials (schedules, map, signage)	Deluxe visibility of logo on event materials (schedules, map, signage)	Premium logo inclusion on event materials (schedules, map, signage)	Prominent logo inclusion on event materials (schedules, map, signage)
Top billing logo display on event t-shirt	Deluxe logo display on event t-shirt	Premium logo display on event t-shirt	Business logo displayed on event t-shirt
Opportunity to have your business' pop-up banner at the event*	Opportunity to have your business' pop-up banner at the event*	Opportunity to have your business' pop-up banner at the event*	Bronze Sponsor \$100+ (10)
Special acknowledgement and appreciation at event ceremonies	Special acknowledgement and appreciation at event ceremonies	Special acknowledgement and appreciation at event ceremonies	Name/logo on event webpage, social media and email communications
Name and logo promoted in our Summer Program Guide	Name and logo promoted in our Summer Program Guide	Name and logo promoted in our Summer Program Guide	Name/logo included on event materials (schedules, map, signage)
Special invitation to a BOAA luncheon in appreciation of sponsorship	Special invitation to a BOAA luncheon in appreciation of sponsorship		
Opportunity for vendor table at walkathon*	Opportunity for vendor table at walkathon*		
Logo featured on start/finish line banner	Logo featured on start/finish line banner		
Logo on side of new <i>Wheels in Action</i> vehicle			

*We also offer **in-kind sponsorship** options. Please contact Clare for more information on these special opportunities.

Clare Snider
Fundraising Specialist
905-697-2856 x26
fundraising@bowmanvilleolderadults.com