

2026

# MEMBERSHIP PACKAGE



*Together  
We  
Thrive*

54 King St. E. Unit 102  
Bowmanville, ON L1C 1N3



(905) 623-3106



info@cbot.ca



www.cbot.ca

# About the Board of Trade

Since 1998, the Clarington Board of Trade (CBOT) has been providing strategic leadership in supporting economic prosperity for our community. Making customer service the number one priority, our team is focused on the goals of business and initiatives fostering business retention and expansion.

Our team is invested to ensure our existing and future businesses know we are their resource for anything business related and have access to programming and tools that will support their growth. We are a membership-based organization that invites our business community to participate as active ambassadors and promote their community as a prosperous place to build business.

Focused on a collaborative approach to business development, we offer valuable programming through membership, providing a platform for businesses to connect, learn, mentor, promote, advocate, and save money through discounts. We also have a relationship with all levels of government and various organizations, to which we represent your voice on topics that matter to business.

We are driven to meet the needs of business and strive to ensure businesses and stakeholders receive value through their relationship with CBOT, whether they are a member or not.

We are proud to be a part of Clarington's unique collaborative approach to business prosperity and invite you to be a part of your community's success.



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# Meet Your Team



**Bonnie Wrightman**

Executive Director  
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**Rhonda Armour**

Manager, Business &  
Member Care  
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**Erika Mask**

Manager, Marketing  
& Communications  
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**Alyssa Crittenden**

Manager, Events  
& Projects  
alyssa@cbot.ca

## 2026 BOARD OF DIRECTORS

Brenda Miller	President	RBC Family Wealth Management
Rob Roughley	Vice President	Roughley Insurance Brokers Ltd.
Shelley Benson	Treasurer	Crozier Environmental
Lindsay Hamilton	Secretary	Ontario Power Generation
Vanessa Caldwell	Director	RBC
Mat Dallaire	Director	BDC
Michelle Dunbar	Director	LIVE WELL Exercise Clinic
Nancy Morgenroth	Director	Pop-A-Lock of Durham Region
Derek Boucher	Director	Durham College
Laura Boyko	Director	BeWell Therapy
Chris Kellestine	Director	GEMTEC Consulting Engineers & Scientists
Stefanie Wood	Director	IBW Surveyors



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# Community & Partnership

## CONNECTED TO COMMUNITY

The Clarington Board of Trade is actively involved in initiatives and projects supporting community development such as supporting the Bowmanville Hospital Expansion, extension of the GO Train East to Bowmanville, promoting sourcing local products & services to construction and development projects, and sharing the importance of supporting local charities, organizations, and shopping local.



## ONTARIO CHAMBER OF COMMERCE

Membership with the Ontario Chamber is included in your CBOT membership. This allows us to broaden our network of influence, from offering a larger range of valuable programming to representing us as a local business community at Queen's Park.



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# CBOT Services

Whether you are an established or new business, we are here to support your needs and help you reach your goals, and maximize your membership.



## **EVENTS: CONNECT. LEARN. DISCOVER.**

CBOT hosts 40+ events throughout the year. We tailor our programming to current trends and needs of our local business community. Your participation will provide opportunities to connect, collaborate and prosper.



## **PROMOTING LOCAL**

We know your business, we can refer your business, products and services to promote the needs of the community.



## **SHARING YOUR NEWS**

We want to celebrate your contribution to the community! New hire? Anniversary? New product or service? Share your news with us!



## **ADVOCACY**

CBOT is connected to all levels of government, various organizations and community stakeholders. Sharing your voice on topics that matter to business.



## **PROMOTIONAL & SPONSORSHIP OPPORTUNITIES**

As a CBOT member, you have access to various promotional opportunities that will help raise your profile.



## **CLARINGTON CONNECTS**

Are you hiring, have a space to lease, or provide services? We are here to connect employers, workforce, and business to opportunity.



## **YOUR RESOURCE FOR EVERYTHING BUSINESS**

- Community Welcome package for new businesses, employees
- Looking for products, services or suppliers?
- Business support: advisory services
- Looking to expand or relocate or having a grand opening?
- Support navigating funding



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# Advertising Opportunities



## CBOT INSIDER BIWEEKLY E-BULLETIN

- 1080px x 1080px
- \$35 per ad
- Clickable link
- Reaches over 700 fellow members and employees



## WEBSITE BANNER AD

- 1600px x 200px
- \$100 per week
- Placed at the top of the *cbot.ca* Events OR Directory webpage with a clickable link.
- Our website receives an average of 4,000 views per month



## PROMOTIONAL TABLES

- Pricing varies by event
- Table set up at specific events
- Great way to share your business and engage with community members



## CBOT ANNUAL 'REFLECT ON BUSINESS' NEWSLETTER

- 1080px x 1080px
- Released annually in December
- \$50 per ad
- Clickable link
- Reaches over 700 fellow members and employees
- Newsletter link also shared on our social media channels



## BUSINESS HIGHLIGHT

- 1080 x 1350px
- \$55 per highlight
- Clickable link
- Only four ad spots per week
- Reaches over 700 fellow members and employees
- Shared to 8000+ followers on the CBOT socials (Facebook & Instagram)



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# Sponsorship Opportunities

Looking for a way to raise your profile? Sponsorship is a unique opportunity for your business to elevate its brand, connect with a diverse audience, and make a lasting impact. There are many opportunities to sponsor and we can also tailor sponsorship packages that align with your marketing goals and budget.



CBOT offers many sponsorship opportunities each year!

**Example:**  
CBOT Annual Golf Tournament



This hole is sponsored by:  
**(YOUR LOGO HERE)**



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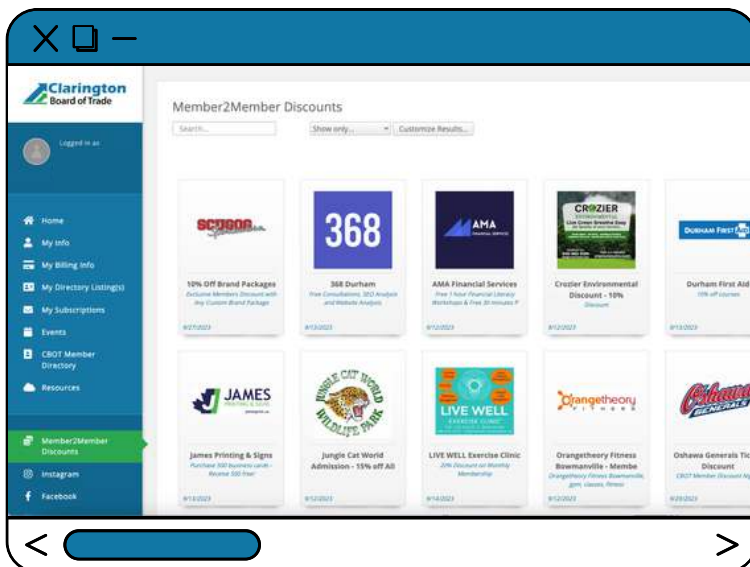


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# Benefits Bringing Even More Value

## MEMBER2MEMBER DISCOUNT PROGRAM

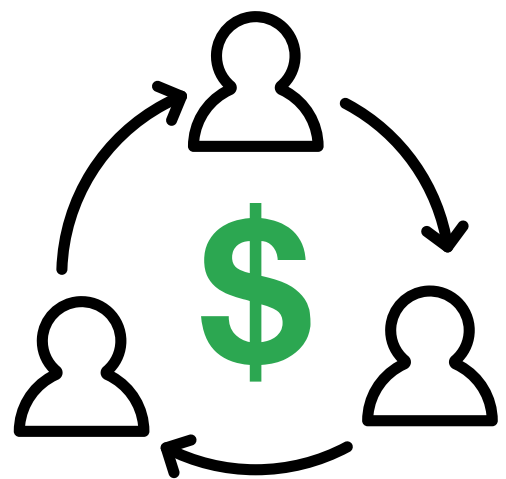
Our Member2Member Discount Program allows CBOT Members to extend exclusive discounts to fellow members on their products and services. This program encourages members to support other members within our business community, as well as to support local while receiving amazing discounts. It's also a wonderful promotional opportunity for your business! Click [here](#) to learn more.



## Member<sup>2</sup>Member Discount Program

## MEMBERSHIP REFERRAL PROGRAM

The CBOT Membership Referral Program rewards members who refer prospects leading to membership. This program strengthens our network and advocacy efforts, improves member services, and fosters a vibrant business community. Refer someone to CBOT: if they join within 90 days and pay for a year, you will receive a two free advertisements in our E-Bulletin, a \$70 value. Click [here](#) to learn more.



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# Partnerships That Help Your Business Grow

## **PARTNERSHIP: THE PINK COACH BUSINESS COACH & CONSULTING**

CBOT is proud to partner with The Pink Coach Business Coaching & Consulting, led by Claudine Pereira, to support the growth and confidence of our member businesses. Through this partnership, CBOT members can access a free 30-minute coaching session, offering practical guidance and a fresh perspective to help move your business forward. Please reach out to the CBOT team to be referred to Claudine and take advantage of this benefit.



*Complimentary*  
**Business Coaching Mini Sessions** with **the PINKCOACH**

An exclusive opportunity for CBOT Members



## **PARTNERSHIP: THE WELLINGTON LOFTS**

CBOT members enjoy reduced rates on coworking memberships and event-space rentals at The Wellington Lofts in Bowmanville, making it easier to collaborate, meet, and grow your business. Reach out to [The Wellington Lofts](#) to learn more!



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# Saving You Money

With Partner Affiliation Discounts

## THE CHAMBERS EMPLOYEE BENEFITS PLAN

The simple, stable, smart choice for business; combining accessibility, flexibility and the stability of pooled benefits.



 **Chambers Plan**  
Employee Benefits

Click here if your business is located in Bowmanville and Courtice: Peter Bocking, Bocking & Grieve

Click here if your business is located in Newcastle or Orono: Brian Bulger, The Life Insurance Guy

## ONTARIO CHAMBER OF COMMERCE AFFINITY PROGRAM

As a Clarington Board of Trade member, you are automatically enrolled as an Ontario Chamber of Commerce (OCC) member as well. The OCC offers members discounts through its affinity program. This program provides members discounted rates on the following products and services (and more to come!).

 Purolator

 PARK'N FLY

 Lenovo

 AVIS  
Budget

 G&T  
GRAND&TOY

 Meridian

 ups

 Constant  
Contact

 helcim

 Elavon

 HRCovered

[Click here](#) to learn more about how you can take advantage of the above discounts!



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# Become a Member

## JANUARY - DECEMBER 2026

### Your Membership Your Way: It's All About Choice

We are happy to share and invite you to explore the benefits of membership with the Clarington Board of Trade (CBOT). CBOT has always had a tiered membership system in place but want to improve on presenting information in a manner that is clear and gives members control over your participation level and benefits.

We invite you to explore the tiered system below, which provides benefits based on the investment level a member selects, giving you the ability to choose a membership package that is important to your business, providing value that is a custom fit, rather one-size-fits-all.

### Always Evolving and Improving

Your CBOT team is committed to continuing the process of regularly reviewing member benefits and we always welcome your feedback.

Working together to build value and better business.

**CLASSIC  
MEMBER**

**\$285/year\***  
+HST

**NOT-FOR-PROFIT  
RATE: \$160/year\***  
+HST

**MEMBER  
PLUS**

**\$750/year\***  
+HST

**PREMIER  
MEMBER**

**\$1500/year\***  
+HST

**CORPORATE  
PARTNER**

**\$3255/year\***  
+HST

For a full breakdown of what's included in each membership tier, please see the chart on the next page.

\*All membership fees are prorated by month.

**CLICK HERE TO FILL OUT A  
MEMBERSHIP APPLICATION!**



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# Member Benefits

Find the right fit for your business

	CLASSIC MEMBER \$285/ YEAR	MEMBER PLUS \$750/ YEAR	PREMIER MEMBER \$1500/ YEAR	CORPORATE MEMBER \$3255/ YEAR
Opportunity to participate in free networking events	○	●	●	●
Opportunity to participate in 40+ events per year	○	●	●	●
Exclusive member rates for events	○	●	●	●
Advertising & promotional opportunities	○	●	●	●
Member2Member Discounts	○	●	●	●
Effective advocacy for business-critical issues	○	●	●	●
Guaranteed prompt and timely response to inquiries	○	●	●	●
Ontario Chamber of Commerce (OCC) membership	○	●	●	●
Subscription to bi-weekly digital bulletin	○	●	●	●
One 30 minute business coaching consultation	○	●	●	●
Member directory listing (online)	○	●	●	●
Eligible for Chamber Employee Benefits Plan	○	●	●	●
Member referral program	○	●	●	●
Promotional table opportunities at select events	○	●	●	●
MemberPlus App - Manage your membership	○	●	●	●
Your employees are also members	○	●	●	●
Share your business news through CBOT channels	○	●	●	●
Use of CBOT 'Proud Member' Logo	○	●	●	●
Sponsorship opportunities at select events	○	●	●	●
Access to Affinity Partner discounts	○	●	●	●
Two (2) tickets to 1 breakfast with government leaders		●		
One (1) ticket to AGM & Business Awards		●	●	
Six (6) digital bulletin ads		●	●	
Enhanced Member Directory listing		●	●	●
Digital logo displayed at signature events		●	●	●
Two (2) tickets for 3 government leader breakfasts			●	
One (1) ticket to Mayor's Address & Dinner			●	
Banner ad on cbot.ca events or directory page for one (1) week			●	
One (1) ad in end-of-year digital newsletter			●	●
'Member Spotlight' feature in digital bulletin			●	●
Your logo in all digital bulletins			●	●
Your logo on CBOT website footer			●	●
Banner ad on cbot.ca events or directory page for two (2) consecutive weeks				●
Twelve (12) e-bulletin ads				●
Two (2) tickets to AGM & Business Awards				●
Two (2) tickets for 5 government leader breakfasts				●
Two (2) tickets to Mayor's Address & Dinner				●
Option to intro speaker at 1 high-profile event				●
First choice of sponsorship opportunities				●



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